Amendments to the Claims

Claims 1-7 (Cancelled).

8. (New) A method of regulating expression of a gene product comprising the steps of:

a. providing a coding region that encodes a gene product;

b. fusing the coding region with an isolated yeast promoter to form a fused promoter/coding region; wherein the promoter comprises at least nucleotides 1823 through 2147 of SEQ ID NO.:8; and

c. integrating the fused promoter/coding region within a yeast genomic DNA such that the promoter regulates the expression of the gene product.

9. (New) The method of claim 8 wherein the genomic DNA is from a species of yeast other than *Schwanniomyces castellii.*

10. (New) An isolated gene promoter comprising at least nucleotides 1823 through 2147 of SEQ ID NO.:8.

11. (New) The isolated promoter of claim 10 wherein the promoter comprises at least nucleotides 1148 through 2147 of SEQ ID NO.:8.

12. (New) The isolated promoter of claim 10 wherein the promoter comprises at least nucleotides 485 through 2147 of SEQ ID NO.:8.

13. (New) The isolated promoter of claim 10 wherein the promoter further comprises nucleotides 2148 through 2150 of SEQ ID No.:8.

14. (New) A vector comprising the isolated promoter of claim 10.

15. (New) The vector of claim 14 wherein the isolated promoter comprises at least nucleotides 1148 through 2147 of SEQ ID NO.:8.

16. (New) The vector of claim 14 wherein the vector is a plasmid vector.

17. (New) A chimeric gene comprising;

the isolated promoter of claim 10; and

a nucleotide sequence encoding a gene product other than the *Schwanniomyces castellii* glucoamylase gene product, wherein the isolated promoter is fused in transcriptional controlling relation to the nucleotide sequence encoding the gene product.

18. (New) A method of expressing a gene product comprising:

providing a starch inducible promoter comprising at least nucleotides 1823 through 2147 of SEQ ID NO.:8;

fusing the starch inducible promoter to a coding DNA sequence to form a chimeric gene, wherein the coding sequence encodes a product of interest;

introducing the chimeric gene into a host cell;

providing a growth medium; and

inducing expression of the chimeric gene by providing starch to the growth medium.

19. (New) The method of claim 18 wherein the promoter comprises at least nucleotides 1148 through 2147 of SEQ ID NO.:8.

20. (New) The method of claim 19 wherein the starch is the primary carbon source in the growth medium.

21. (New) The method of claim 19 wherein the product of interest is glucuronidase.

22. (New) A method of expressing a gene product comprising:

providing a host cell;

introducing a DNA construct into the host cell, the construct comprising a nucleotide coding sequence that encodes a gene product operably linked to a promoter comprising at least nucleotides 1823 through 2147 of SEQ ID NO.:8; and

expressing the gene product within the host cell.

23. (New) The method of claim 22 wherein the host cell is a plant cell.

24. (New) The method of claim 22 wherein the host cell is a plant protoplast.

25. (New) The method of claim 22 wherein the host cell is a *Nicotinia tabacum* cell.

26. (New) The method of claim 22 wherein the promoter comprises at least nucleotides 1148 through 2147 of SEQ ID NO.:8.

27. (New) The method of claim 22 wherein the gene product is an enzyme.

28. (New) A host cell comprising a promoter operably linked to a coding sequence encoding a gene product other than the *Schwanniomyces castellii* glucoamylase gene product, the promoter comprising at least nucleotides 1823 through 2147 of SEQ ID NO.:8.

29. (New) The host cell of claim 28 wherein the host cell is a plant cell.